

Sharing on “LED Market in Eastern China”
「華東地區 LED 市場」分享會

With an aim to assist SMEs better understand requirements of buyers from the Chinese mainland, this sharing session examines the LED industry trends in the Eastern China region, targeted at the local LED lighting industry and its users.

是次分享會向本地 LED 照明產業及其用家分析和探討華東地區 LED 產業趨勢，助中小企業了解內地買家要求。

Date 日期	: 29 / 10 / 2014 (Wednesday 星期三)
Time 時間	: 2:30pm – 4pm
Venue 地點	: SME Training Room C, HKCEC 香港會議展覽中心博覽商場 香港貿發局中小企培訓室 C
Language 語言	: Cantonese (No simultaneous interpretation service will be provided) 粵語 (不設傳譯服務)
Remark 備註	: Free Admission 免費入座

Time 時間	Programme 程序
2pm – 2:30pm	Registration 登記
2:30pm – 2:40pm	Welcome Remarks and Presentation of Souvenirs 歡迎辭 及 頒發紀念品 <i>Representative of The Hong Kong Electronic Industries Association Ltd. (HKEIA)</i> 香港電子業商會代表
2:40pm – 3:00pm	How Lighting and LED Enterprises Cope with the Development of e-Commerce 探討照明及 LED 企業如何應對電子商務的發展 <i>Mr Basil Wai, CEO, The Hong Kong Electronic Industries Association Ltd.</i> 香港電子業商會總裁 衛紹邦先生
3pm – 3:25pm	Analysis of the LED Intelligent Construction Market in Eastern China 華東 LED 智能建築市場回顧及分析 <i>Mr Wai Leong, Consultant, Automotive & Electronics Division, Hong Kong Productivity Council</i> 香港生產力促進局顧問 韋亮先生
3:25pm – 3:45pm	Opportunities to the Lighting and Building Industries Unveiled by the Intelligent Energy Management Platform 智能能源管理平台為照明及建築行業帶來的新機遇 <i>Mr Steven Yeung, Technical Director, CityTone Technology Ltd.</i> 城通科技有限公司技術總監 楊嘉強先生
3:45pm – 4pm	Question and Answer Session 問答環節

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organiser 主辦機構:

Implementation Agent 項目執行機構:

Supporting Organisation 支持機構:



Funded by Dedicated Fund on Branding, Upgrading and Domestic Sales (Organisation Support Programme)

「發展品牌・升級轉型及拓展內銷市場的專項基金（機構支援計劃）」撥款資助：



工業貿易署
Trade and Industry Department

"Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee for the SME Development Fund and the Dedicated Fund on Branding, Upgrading and Domestic Sales (Organization Support Programme)."

「在此刊物上／活動內（或項目小組成員）表達的任何意見、研究成果、結論或建議，並不代表香港特別行政區政府、工業貿易署或中小企業發展支援基金及發展品牌、升級轉型及拓展內銷市場的專項基金（機構支援計劃）評審委員會的觀點。」

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。