

Beyond Illumination: Internet of 'Lights' and its Applications

跨越照明：剖析物聯網與光之應用

Date 日期 : 29/ 10 / 2017 (Sunday 星期日)
Time 時間 : 2:30pm –4:30pm 下午 2 時 30 分至下午 4 時 30 分
Venue 地點 : HKDTC SME Training Rooms C & E, Expo Galleria, HKCEC
香港會議展覽中心 博覽商場 香港貿發局中小企培訓室 C 及 E
Language 語言 : English & Putonghua (Simultaneous interpretation service will be provided)
英語及普通話 (附設即時傳譯服務)
Remark 備註 : Free Admission 免費入座

Time 時間	Programme 程序
2:15pm – 2:30pm	Registration 登記
2:30pm – 2:35pm	Souvenir Presentation and Photo Session 致送紀念品及拍照
2:35pm – 2:40pm	<u>Towards Borderless: The Future of Smart Lighting 智能照明的未來：跨界的合作</u> Speaker 講者: Mr Lighting Dai, Shanghai Pudong Intelligent Lighting Association 上海浦東智能照明聯合會秘書長 代照亮先生
2:40pm – 4:20pm	<u>(1) IoT & Lighting: Empowerment, Connection and Benefits 物聯網與照明：賦能·連接與共贏</u> Speaker 講者: Mr Richard Xu, Vice President, Lenovo Connect 聯想懂的通信副總經理 徐翔先生 
	<u>(2) The Integration of Illumination, IoT & A.I. 照明、物聯網與人工智能的一體化</u> Speaker 講者: Mr Carlos Qian, Product Manager, Smart Device Open Platform, Tencent 騰訊小微高級經理 錢凱先生 
	<u>(3) The Ecosystem of Smart Home: Positioning of Smart Lighting 智能家居生態鏈：智能照明的定位</u> Speaker 講者: Mr Maxwell Liu, MIOT Business Director, Beijing Xiaomi Mobile Software Co., Ltd. 小米米家商務總監 劉昕先生 
	<u>(4) Smart Lighting in our Daily Lives: Its Global Application 大眾化智慧照明的全球應用</u> Speaker 講者: Mr Alex Young, COO, Tuya 塗鴉科技合夥人 楊懿先生 
	<u>(5) Transforming Retail Industry through Internet of 'Lights' 智慧商店：讓照明把店面昇華</u> Speaker 講者: Mr Nelson Chou, China Region General Manager, Sengled Co., Ltd. 生迪智慧總經理 周詠翔先生 
4:20pm – 4:30pm	Q&A Session 問答環節

Remarks 備註:

- Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限。先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organiser 主辦機構:

About the Speakers 講者簡介

Mr Lighting Dai, Shanghai Pudong Intelligent Lighting Association **上海浦東智能照明聯合會秘書長 代照亮先生**

The Secretary General of the Smart Lighting 40 Forum and also the pioneer of integrating IoT into the lighting industry. Since 2013, Mr Dai has led the association to organise nearly 50 events with big names including XiaoMi, JD.com, Alibaba, Tencent, Baidu, Microsoft, Amazon and IBM, and also staged the Smart lighting 40 Forum. Mr Dai not only helped to promote and accelerate the cross-industry innovation in the sector of intelligent lighting, but also an important leader in the Shanghai Pudong Intelligent Lighting Association.

40 人智能照明論壇秘書長，是照明行業最早的物聯網跨界代表，自 2013 年以來，組織包括赴小米、京東、阿里、騰訊、百度、微軟、亞馬遜、IBM 等近 50 場跨界交流活動，策劃並舉行了物聯網照明大會及 40 人智能照明論壇等跨界大型論壇，見證了小米與飛利浦、華為與歐普等近 20 余家的跨界合作成果，推動了及加快了照明行業在智能照明跨界的布局，是上海浦東智能照明聯合會重要的發起人及組織者。



Mr Richard Xu, Vice President, Lenovo Connect **聯想懂的通信副總經理 徐翔先生**

Mr Xu Xiang is the VP of Lenovo Connect, mainly in charge of the sales. He has worked in China Mobile and SuNing. He has extensive experience in communications, retail, O2O and IoT industry, and good at cross-resources integration.

徐翔先生，聯想懂的通信副總經理，主管業務銷售。曾就職於中國移動，蘇寧雲商，擁有豐富的通信，零售，O2O，IOT 行業經驗，擅於跨界資源整合。



Remarks 備註:

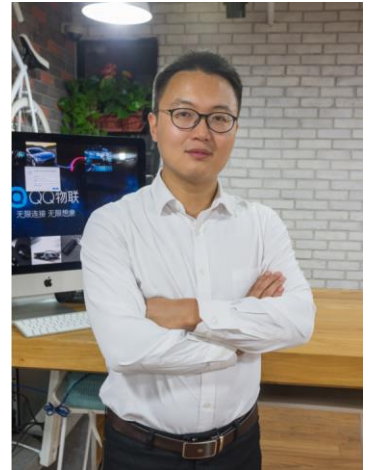
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Organiser 主辦機構:

Mr Carlos Qian, Product Manager, Smart Device Open Platform, Tencent**騰訊小微高級經理 錢凱先生**

Focusing on the product development of smart phone and hardware devices in his early careers, Mr Qian joined Tencent in 2015, mainly responsible for the product development of IoT and Artificial Intelligence solutions. With his expertise on IoT, AI and Smart Home, he could provide great insight of the market development and put forward innovative lighting solutions.

錢凱先生早期從事智能手機、智能硬件的開發及產品策劃。2015年加入騰訊，主要從事物聯網、人工智能方面的產品規劃、產品策劃及產品方案落地推進工作。在物聯網、智能家居、人工智能方面積累了豐富經驗，能做到洞悉行業發展趨勢，把握行業發展關鍵點，提出創新性解決方案。

**Mr Maxwell Liu, MIOT Business Director, Beijing Xiaomi Mobile Software Co.,Ltd 小米米家商務總監 劉昕先生**

Mr Liu is responsible for cultivating the external business relations for IoT smart platform provided by Xiaomi. He has worked in NXP Semiconductors China Co., Ltd. and held various crucial position in the arena of technology and businesses. After joining Xiaomi, he utilized his experience and helped to promote the IoT smart platform to their prominent customers and facilitate their respective projects.

劉昕先生負責小米 IoT 智能平台對外合作及商務洽談。曾任職恩智浦半導體中國有限公司，歷任技術與商務等多個職位，具有多年項目推動、技術合作以及商務談判經驗。加入小米後，主要從事智能家居平台的商務合作工作，並負責推進各大客戶項目的落地工作。

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Organiser 主辦機構:

Mr Alex Young, COO, Tuya 涂鴉科技合夥人 楊懿先生

Joining Tuya in 2015, Mr Young was a great asset to the company with his experiences in operations and marketing in the IoT industry in various multi-national companies.

Before Tuya, Mr Young has worked in Alibaba Group from 2011 and responsible for the development of their key business, including YunOS and TAODOT.

2015 年加入涂鴉智能。具備多年的市場營銷及運營經歷、豐富的制造行業、互聯網行業及跨國公司運作經驗。曾於 2011 年加入阿里巴巴，先后負責雲電商、雲 OS、淘點點等阿里戰略業務的市場、渠道及運營。


Mr Nelson Chou, China Region General Manager, Sengled Co. Ltd.
生迪智慧總經理 周詠翔先生

Mr Nelson Chou joined Sengled Co. Ltd. in 2016, taking care of the overall sales target, the daily operations and leading the company to be the industry leader of the smart lighting sector in the Asian region.

Mr Chou previously worked in management positions in various big names, including Philips (China) Investment Co. Ltd., Electrolux, Franke, and had great experience in envisioning the market development of the lighting and electronics industry and identifying the suitable marketing strategies for the China region.

2016 年加入生迪智慧，全面負責各產品線的銷售指標達成，並負責主持所轄區域銷售中心的日常管理工作；開拓亞太市場經銷商渠道；引領全新消費市場需求，做智能照明市場前鋒，轉換傳統照明需求；創建新贏利商務模式等。曾在飛利浦(中國)投資有限公司，伊萊克斯(中國)電器有限公司，飛利浦/冠捷投資有限公司，弗蘭卡(中國)廚房系統有限公司等公司擔任管理職位，對中國家電市場環境，電子消費品需求，線上線下渠道建設都有著卓越的洞見。


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